



# GIRLS

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ANNUAL  
REPORT  
2015

# WHO

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# CODE

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# Letter from Reshma

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What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20 girls in New York to 10,000 girls in 42 states. That's the same number of girls who graduate each year with a degree in computer science. That's progress! I'm proud to say we're not just aiming to close the gender gap in tech – we're actually doing it.

When girls learn to code, they become change agents in their communities. Whether it's a game to illustrate the experience of an undocumented immigrant or a website to provide free college prep, our girls create technology that makes the world a better place. Like us, you believed in girls' unlimited potential. Thanks to your support and contributions, together we've inspired thousands of girls to see a future in tech.



# Program Growth



## CLUBS PROGRAM

Clubs meet after-school and on weekends

Hosted in classrooms, libraries, community centers  
and local universities

## SUMMER IMMERSION PROGRAM

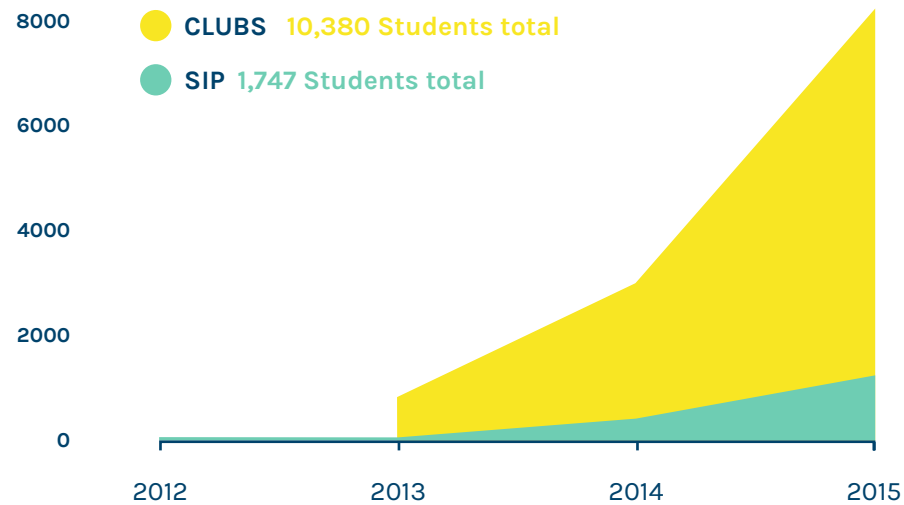
7-week intro to computer science course

Hosted in technology companies

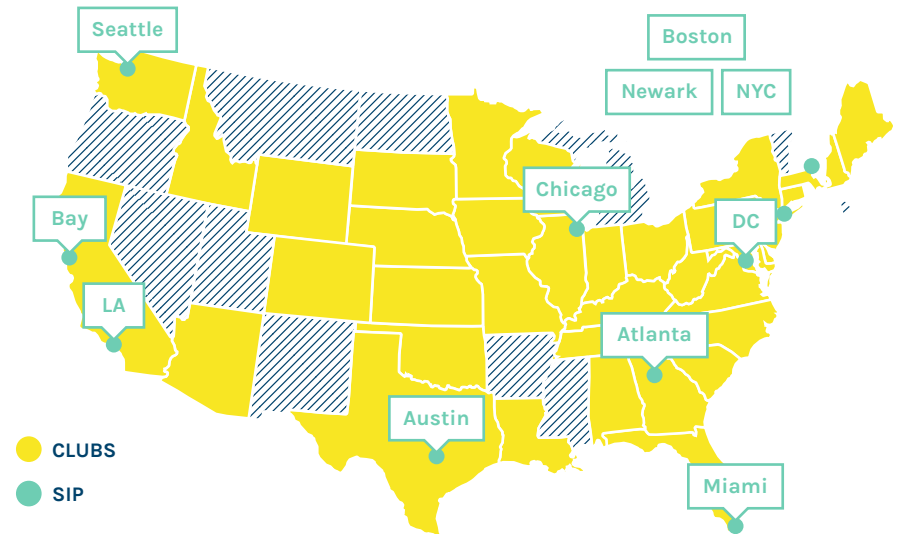
**Both programs are F-R-E-E**

# Program Growth

## STUDENTS YEAR OVER YEAR

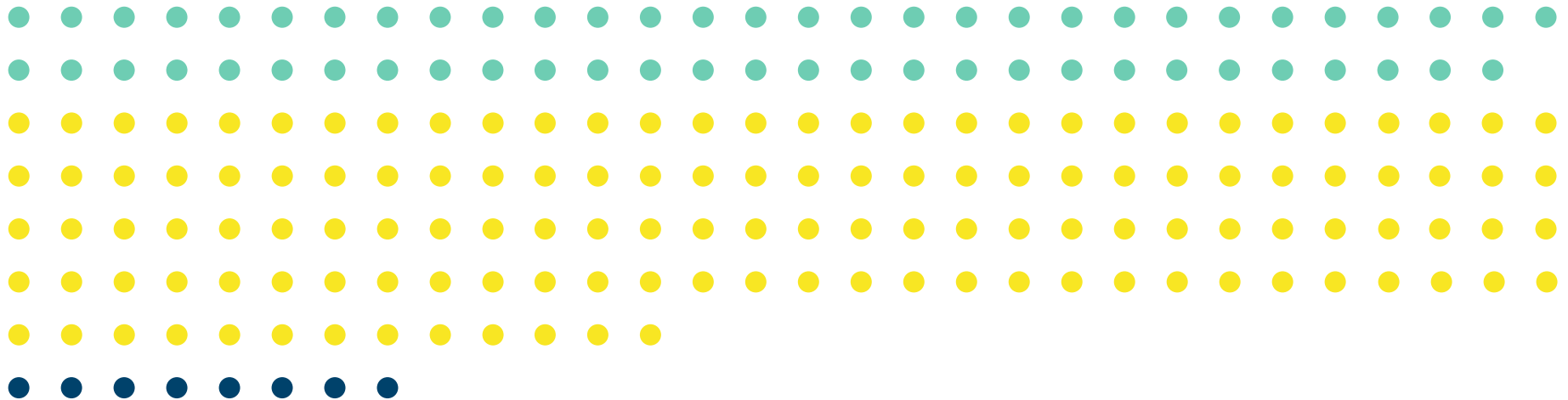


## PROGRAM MARKETS



# Program Growth

## GIRLS WHO CODE GRADUATES TO DATE



● Middle School | 2,980

● High School | 6,627

● College | 412

○ = 50 students

# 10,000+ GWC ALUMNAE

# Program Growth

## 90%

of Girls Who Code Summer Immersion Program participants say they were planning to major or minor in Computer Science or closely-related field.

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## 65%




















of Girls Who Code Clubs participants say they were considering a major/ minor in CS because of GWC











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57 top  
companies **have  
pledged to hire  
Girls Who Code  
alumnae.**


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# Our Partners

Accenture    
 Adobe   
 Adobe Foundation    
 AIG   
 Akamai   
 Alexis Maybank  
 Amazon  
 Anne Wojcicki  
 AOL Charitable Foundation   
 AOL/Cambio   
 AppNexus\*    
 AT&T     
 BlackRock  
 BNY Mellon    
 BSA | The Software Alliance   
 Capital One   
 Cheryl Saban Self-Worth Foundation for Women and Girls  
 Con Edison   
 Consumer Electronics Association  
 Cooper-MacGrath Foundation  
 COVERGIRL    
 Craig Newmark  
 Craigslist Charitable Fund  
 Dell  
 Diamonds Unleashed  
 DigitasLBi   
 Dow Jones Foundation   
 Durst Family Foundation   
 eBay   
 Electronic Arts   
 Ellucian  
 ESPN   
 Evan Spiegel  
 Expedia 

Facebook   
 GE   
 General Electric   
 General Motors Foundation  
 Georgia Power Foundation Inc  
 Goldman Sachs   
 Google   
 Google.org  
 Groupon   
 Humble Origin Bundle   
 IAC   
 IBM   
 Indeed  
 Infosys Foundation USA   
 Intel   
 Intel Foundation  
 Intuit   
 Ipsos  
 JPMorgan Chase  
 Kate Spade & Company Foundation   
 Kx Systems  
 Lockheed Martin   
 Marc and Laura Andreessen Foundation   
 MarketShare Partners LLC  
 MassMutual   
 MasterCard   
 Microsoft    
 Moody's   
 Newark Housing Authority   
 News Corp   
 Pivotal Labs  
 Pixar Animation Studios   
 Prudential Financial, Inc.    
 Qualcomm Incorporated

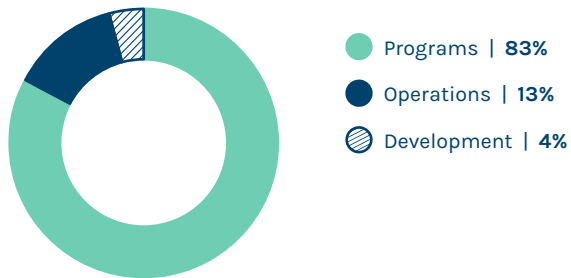
Salesforce Foundation   
 Sara & Evan Williams Foundation  
 Sephora  
 Silicon Valley Community Foundation  
 Square   
 Synchrony Financial  
 The Barlovento Foundation  
 The Honest Company   
 The John S. and James L. Knight Foundation   
 The Moody's Foundation  
 The Nellie Mae Education Foundation  
 The Pinkerton Foundation   
 The Walt Disney Company  
 The Workday Foundation  
 TripAdvisor  
 Twitter    
 Ultimate Software   
 Utilidata, Inc.  
 Verizon   
 Verizon Wireless Foundation   
 Viacom   
 VMware, Inc.  
 Vodafone Americas Foundation   
 Women's Bond Club of New York  
 Yahoo

-  Indicates Major Corporate and Foundation Donor
-  Indicates Alumnae Network Founding Supporter
-  Indicates Alumnae Network Inaugural Partners
-  Indicates Alumnae Network Partner
-  Indicates 2015 Summer Immersion Program Partner
-  Indicates 2015 Clubs Program Partners

\*GWC Headquarters

# Financials

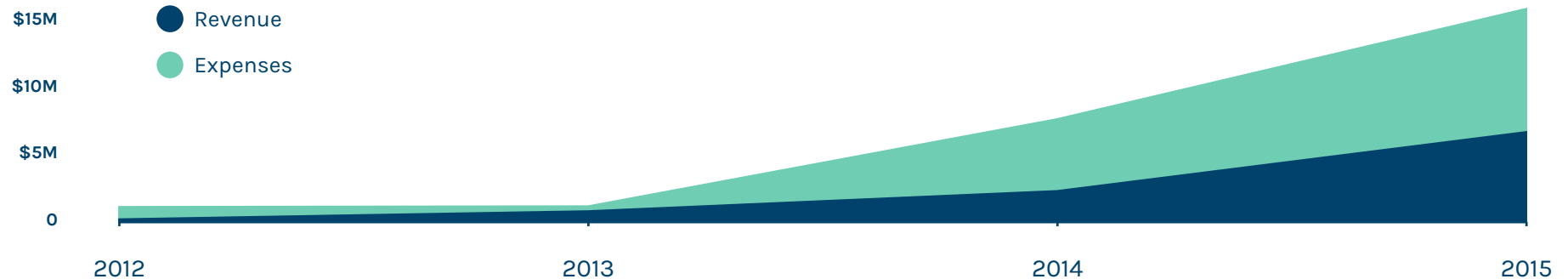
## ALLOCATION OF EXPENSES



## FOR EVERY \$1.00 SPENT:



## REVENUE/EXPENSES SINCE 2012





# Financials

## STATEMENT OF FINANCIAL POSITION

ASSETS	2014	2015
<i>Current Assets:</i>		
Cash	\$8,805,235	\$4,633,544
Contributions + grants receivable	\$5,334,331	\$2,578,216
Prepaid expenses + other current assets	\$100,570	\$39,615
<b>Total current assets:</b>	<b>\$14,240,136</b>	<b>\$7,251,375</b>
<i>Long Term Assets:</i>		
Long Term Grants Receivable	\$2,334,763	\$2,334,763
Other Assets	\$26,180	\$23,905
<b>Total other assets:</b>	<b>\$2,360,943</b>	<b>\$23,905</b>
<b>TOTAL ASSETS</b>	<b>\$16,601,079</b>	<b>\$7,275,280</b>
<b>LIABILITIES + NET ASSETS</b>		
<b>Total Liabilities</b>	<b>\$137,373</b>	<b>\$67,096</b>
<i>Net Assets:</i>		
Unrestricted	\$5,165,228	\$3,441,517
Temporarily Restricted	\$11,298,478	\$3,766,667
<b>Total net assets:</b>	<b>\$16,463,706</b>	<b>\$7,208,184</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$16,601,079</b>	<b>\$7,275,280</b>

## STATEMENT OF ACTIVITY

	2014	2015
<i>Revenue and Support</i>		
Contributions + grants	\$15,210,463	\$7,150,046
Special events	—	\$415,000
In-kind donations	\$783,916	\$145,960
Interest income	\$1,361	—
Net assets released from restrictions	—	—
<b>TOTAL REVENUE + SUPPORT</b>	<b>\$15,995,740</b>	<b>\$7,711,006</b>
<i>Expenses</i>		
Program services	\$5,621,025	\$1,861,881
Management + general	\$848,112	\$315,418
Fundraising	\$271,081	\$133,190
<b>TOTAL EXPENSES</b>	<b>\$6,740,218</b>	<b>\$2,310,489</b>
Change in Net Assets	\$9,255,522	\$5,400,517
Net Assets - Beginning of year	\$7,208,184	\$1,807,667
Net Assets - End of year	\$16,463,706	\$7,208,184

# Vision for 2016

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In 2016, we'll focus on building our community – both physically and digitally. We'll bring Girls Who Code to every state via our Clubs program, tripling our footprint across the country. We'll also expand access to Girls Who Code programming by offering \$1 million in scholarships to our Summer Immersion Program for girls who cannot otherwise attend. Finally, we'll extend our digital presence, linking our alumni online once they leave the classroom.

