

GIRLS

ANNUAL

REPORT

2015

WHO

CODE



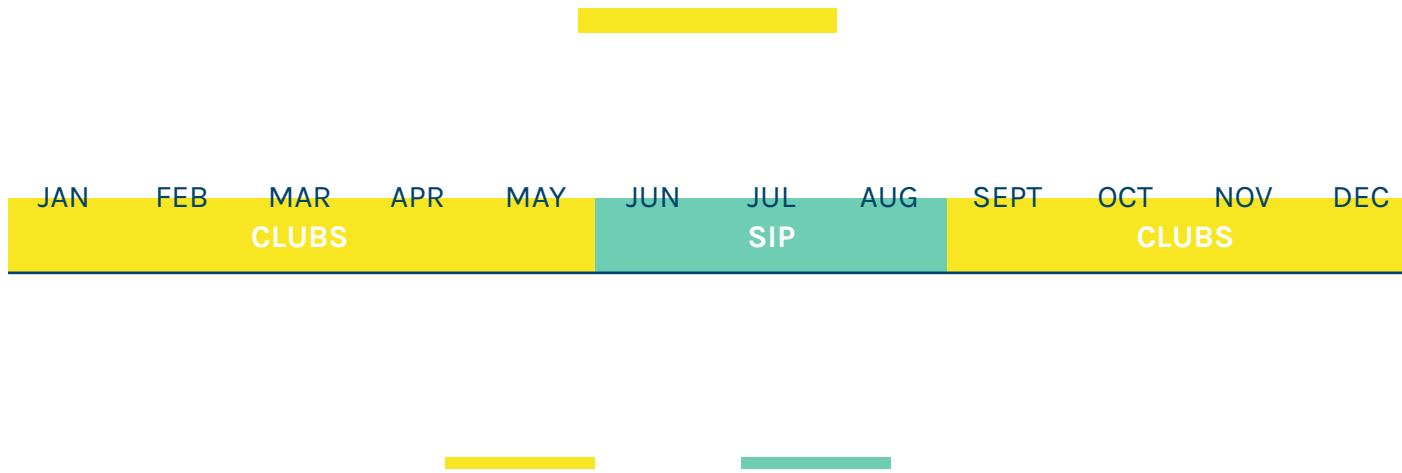
Letter from Reshma

What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20 girls in New York to 10,000 girls in 42 states. That's the same number of girls who graduate each year with a degree in computer science. That's progress! I'm proud to say we're not just aiming to close the gender gap in tech – we're actually doing it.

When girls learn to code, they become change agents in their communities. Whether it's a game to illustrate the experience of an undocumented immigrant or a website to provide free college prep, our girls create technology that makes the world a better place. Like us, you believed in girls' unlimited potential. Thanks to your support and contributions, together we've inspired thousands of girls to see a future in tech.



Program Growth



CLUBS PROGRAM

Clubs meet after-school and on weekends

Hosted in classrooms, libraries, community centers
and local universities

SUMMER IMMERSION PROGRAM

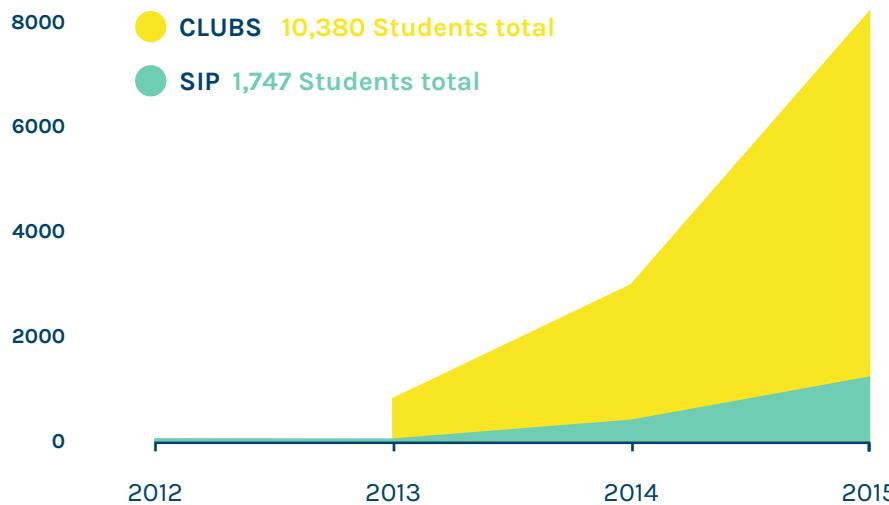
7-week intro to computer science course

Hosted in technology companies

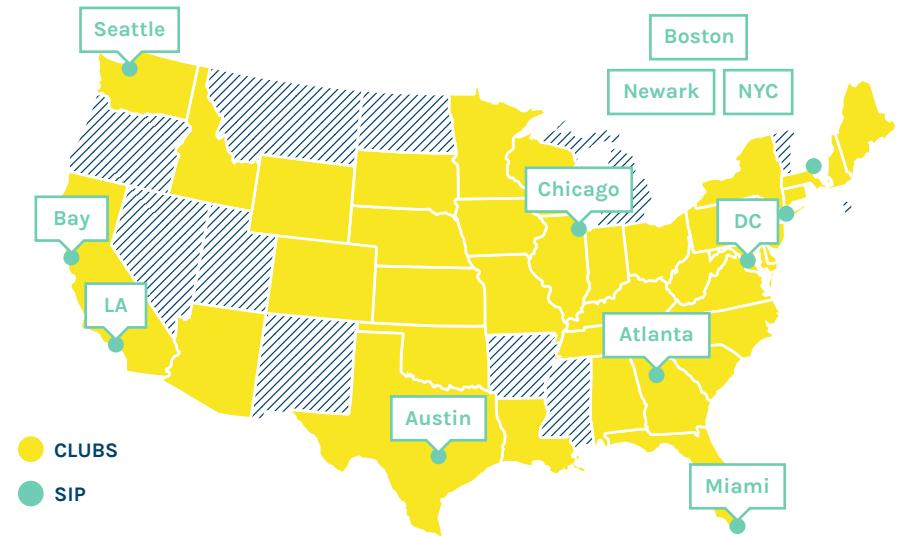
Both programs are F-R-E-E

Program Growth

STUDENTS YEAR OVER YEAR

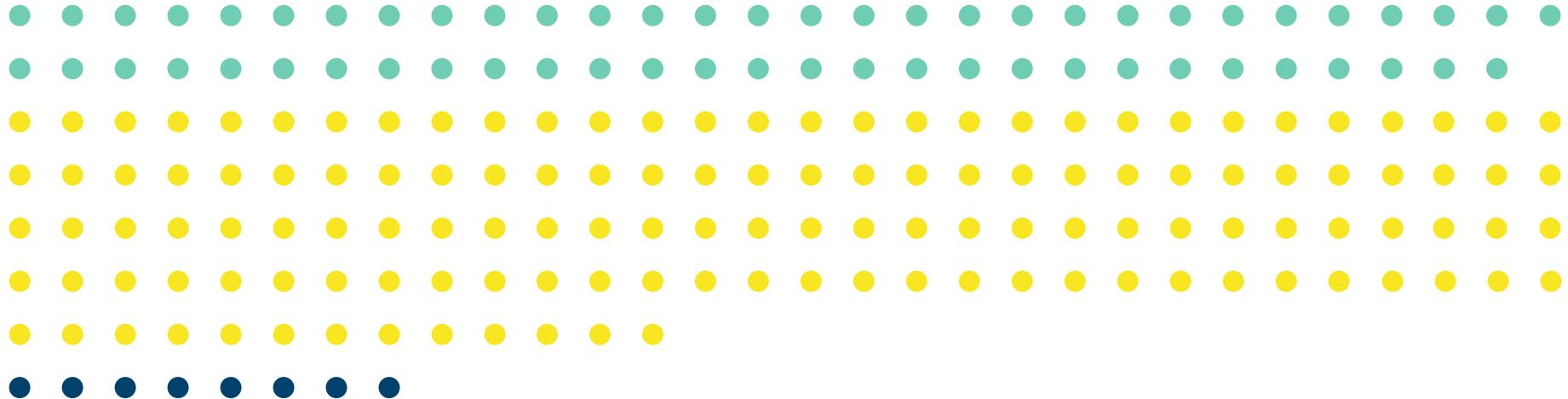


PROGRAM MARKETS



Program Growth

GIRLS WHO CODE GRADUATES TO DATE



● Middle School | 2,980

● High School | 6,627

● College | 412

○ = 50 students

10,000+ GWC ALUMNAE

Program Growth

90%

of Girls Who Code Summer Immersion Program participants say they were planning to major or minor in Computer Science or closely-related field.



65%

of Girls Who Code Clubs participants say they were considering a major/ minor in CS because of GWC

57 top companies have pledged to hire Girls Who Code alumnae.

Our Partners

Accenture  
Adobe 
Adobe Foundation  
AIG 
Akamai 
Alexis Maybank
Amazon
Anne Wojcicki
AOL Charitable Foundation 
AOL/Cambio 
AppNexus*  
AT&T   
BlackRock
BNY Mellon  
BSA | The Software Alliance 
Capital One 
Cheryl Saban Self-Worth Foundation for Women and Girls
Con Edison 
Consumer Electronics Association
Cooper-MacGrath Foundation
COVERGIRL  
Craig Newmark
Craigslist Charitable Fund
Dell
Diamonds Unleashed
DigitasLBi 
Dow Jones Foundation 
Durst Family Foundation 
eBay 
Electronic Arts 
Ellucian
ESPN 
Evan Spiegel
Expedia 

Facebook 
GE 
General Electric 
General Motors Foundation
Georgia Power Foundation Inc
Goldman Sachs 
Google 
Google.org
Groupon 
Humble Origin Bundle 
IAC 
IBM 
Indeed
Infosys Foundation USA 
Intel 
Intel Foundation
Intuit 
Ipsos
JPMorgan Chase
Kate Spade & Company Foundation 
Kx Systems
Lockheed Martin 
Marc and Laura Andreessen Foundation 
MarketShare Partners LLC
MassMutual 
MasterCard 
Microsoft  
Moody's 
Newark Housing Authority 
News Corp 
Pivotal Labs
Pixar Animation Studios 
Prudential Financial, Inc.  
Qualcomm Incorporated

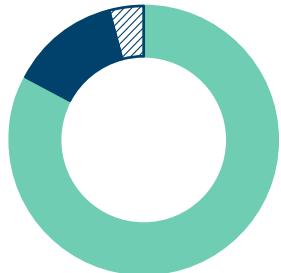
Salesforce Foundation 
Sara & Evan Williams Foundation
Sephora
Silicon Valley Community Foundation
Square 
Synchrony Financial
The Barlovento Foundation
The Honest Company 
The John S. and James L. Knight Foundation 
The Moody's Foundation
The Nellie Mae Education Foundation
The Pinkerton Foundation 
The Walt Disney Company
The Workday Foundation
TripAdvisor
Twitter  
Ultimate Software 
Utilidata, Inc.
Verizon 
Verizon Wireless Foundation 
Viacom 
VMware, Inc.
Vodafone Americas Foundation 
Women's Bond Club of New York
Yahoo

- Indicates Major Corporate and Foundation Donor
- Indicates Alumnae Network Founding Supporter
- ▲ Indicates Alumnae Network Inaugural Partners
- Indicates Alumnae Network Partner
- Indicates 2015 Summer Immersion Program Partner
- △ Indicates 2015 Clubs Program Partners

*GWC Headquarters

Financials

ALLOCATION OF EXPENSES



- Programs | 83%
- Operations | 13%
- Development | 4%

FOR EVERY \$1.00 SPENT:

83¢

goes to
programs

13¢

goes to
operations

4¢

goes to
development

REVENUE/EXPENSES SINCE 2012



Financials

STATEMENT OF FINANCIAL POSITION

ASSETS	2014	2015
<i>Current Assets:</i>		
Cash	\$8,805,235	\$4,633,544
Contributions + grants receivable	\$5,334,331	\$2,578,216
Prepaid expenses + other current assets	\$100,570	\$39,615
Total current assets:	\$14,240,136	\$7,251,375
<i>Long Term Assets:</i>		
Long Term Grants Receivable	\$2,334,763	\$2,334,763
Other Assets	\$26,180	\$23,905
Total other assets:	\$2,360,943	\$23,905
TOTAL ASSETS	\$16,601,079	\$7,275,280
LIABILITIES + NET ASSETS		
Total Liabilities	\$137,373	\$67,096
<i>Net Assets:</i>		
Unrestricted	\$5,165,228	\$3,441,517
Temporarily Restricted	\$11,298,478	\$3,766,667
Total net assets:	\$16,463,706	\$7,208,184
TOTAL LIABILITIES AND NET ASSETS	\$16,601,079	\$7,275,280

STATEMENT OF ACTIVITY

	2014	2015
<i>Revenue and Support</i>		
Contributions + grants	\$15,210,463	\$7,150,046
Special events	—	\$415,000
In-kind donations	\$783,916	\$145,960
Interest income	\$1,361	—
Net assets released from restrictions	—	—
TOTAL REVENUE + SUPPORT	\$15,995,740	\$7,711,006
<i>Expenses</i>		
Program services	\$5,621,025	\$1,861,881
Management + general	\$848,112	\$315,418
Fundraising	\$271,081	\$133,190
TOTAL EXPENSES	\$6,740,218	\$2,310,489
Change in Net Assets	\$9,255,522	\$5,400,517
Net Assets - Beginning of year	\$7,208,184	\$1,807,667
Net Assets - End of year	\$16,463,706	\$7,208,184

Vision for 2016

In 2016, we'll focus on building our community – both physically and digitally. We'll bring Girls Who Code to every state via our Clubs program, tripling our footprint across the country. We'll also expand access to Girls Who Code programming by offering \$1 million in scholarships to our Summer Immersion Program for girls who cannot otherwise attend. Finally, we'll extend our digital presence, linking our alumni online once they leave the classroom.

